

**Congregation Beth Torah Men's Club invites
you to partner with us as we host the**

**Third Annual Dallas Kosher
BBQ Championship**



Sunday, October 29, 2017

<http://dallaskosherbbq.com>

Once again, the national cuisine of Texas meets the dietary laws of the Bible as we present the **Third Annual Dallas Kosher BBQ Championship** on Sunday, October 29, 2017. Under the supervision of rabbinical experts and the world-renowned **Kansas City Barbeque Society**, teams from around Texas and beyond will compete in a delectable, family-friendly event that is sure to again draw a big crowd.

There are **many sponsorship levels** to support this growing **annual festival of food and fun** and expose your business to people who love barbecue, tradition and a great time. Please look inside for more details.

For more information or to sign up for a sponsorship opportunity please email us at: sponsor@dallaskosherbbq.com

About the Championship

The 2017 Dallas Kosher BBQ Championship will consist of two public events:

On Saturday night, October 28, the barbecue teams will assemble for a brief Havdalah service marking the end of the Jewish Sabbath, followed by the lighting of the grills and smokers. Teams stay on the site all night, and guests are welcome to hang around for the aromas, the camaraderie and the chance to learn some barbecue secrets.

The big day is **Sunday, October 29**. The daylong festival includes music, food, a play zone for kids, barbecue preparation and judging, the chance to taste the entries, award presentations and more. Similar events around the country regularly attract dozens of teams, thousands of visitors and extensive media coverage.

The involvement of the Kansas City Barbeque Society literally puts the Championship on the barbecue map. KCBS has 14,000 members worldwide, sanctions nearly 300 events in 44 states, and publicizes its events to barbecue enthusiasts worldwide. The society ensures a fair competition and impartial judging, which encourages more teams to enter the competition.

There are nearly 60,000 Jews in the Dallas area, and scores of Jewish organizations that promote activities of interest to the community. There are also many non-Jews who are interested in kosher food because it connotes tradition, respect and healthful eating.

The event location is the Sunnyland Furniture Shopping Center, right in the heart of North Dallas at Spring Valley Road and Coit Road. Rain or shine, we'll have a great time!

Proceeds of the event will benefit programs and initiatives of the Congregation Beth Torah Men's Club as well as our charity recipient, CHAI (Community Homes for Adults, Inc.).

Why is this competition different?

Obviously, a kosher barbecue competition does not include pork. There are other significant differences:

- Beef ribs are included in the competition, in addition to chicken, turkey and beef brisket.
- All grills, smokers and utensils are provided by the organizers to ensure they are kosher. This actually encourages participation, as competitors do not have to haul their own equipment.
- Meats, condiments and spices are provided as well for the same reason. Competitors may bring unopened packages of products that are certified kosher.
- All preparations are done on site, under the supervision of KCBS officials and kosher authorities. This increases the time that competitors spend together, adding to camaraderie and encouraging future participation.

Dallas Kosher BBQ Championship Statistics

2016 Event Attendance: 1800+
Facebook Users Reached: 5000+
Volunteers: 175+
Sponsors: 80+



*2016 Grand Champion,
Team RaBBi-Q and the
trophy presentation*



*Our 2016 Celebrity Judging Panel including Jody Dean,
Amy Kritzer, Marlene Hilton, Larry Hardy, Chef Richard
Chamberlain, and Richard Pollak*

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Sponsorship Levels

Grand Champion

\$10,000 (Limit 1)

Same privileges as \$7,500 Sponsorship, Plus:

- Dallas K kosher BBQ Championship naming rights, use of logo for your advertising materials for one year, identifying you as a Presenting Sponsor.
- Prominent promotional event signage and inclusion of your company in all media events and advertisements.
- Permission to have your representatives walk through the event to have your promotional materials widely seen and distributed.
- **Thank-you advertisement** in *Texas Jewish Post* after the event.

BBQ Grill Sponsor

\$7,500 (Limit 1)

Same privileges as \$3,000 Sponsorship, Plus:

- Use of Dallas K kosher BBQ Championship logo for your advertising materials for one year, identifying you as a Presenting Sponsor.
- Prominent promotional event signage and inclusion of your company in all media events and advertisements.
- Permission to have your representatives walk through the event to have your promotional materials widely seen and distributed.
- **One complimentary team entry**

Judges Tent

\$5,000 (Limit 1)

Same privileges as \$3,000 Sponsorship, Plus:

- **Use of Dallas K kosher BBQ Championship logo** for your advertising materials for one year, identifying you as a Presenting Sponsor.
- **Prominent promotional event signage** and inclusion of your company in all media events and advertisements.
- **Permission to have** your representatives walk through the event to have your promotional materials widely seen and distributed.

Food Concession

\$3,000 (Limit 1)

Same privileges as \$2,500 Sponsorship, Plus:

- Vendor booth with opportunity to showcase your product or service.

Kids Zone \$3,000 (Limit 5)	Same privileges as \$2,500 Sponsorship, Plus: <ul style="list-style-type: none"> • Vendor booth with opportunity to showcase your product or service.
Entertainment Stage sponsor \$3,000 (Limit 1)	Same privileges as \$2,500 Sponsorship, Plus: <ul style="list-style-type: none"> • Vendor booth with opportunity to showcase your product or service.
Kosher Food Sponsor Levels (Limit 1 each) <ul style="list-style-type: none"> • Brisket - \$3,000 • Turkey - \$3,000 • Ribs - \$3,000 • Chicken - \$3,000 	Same privileges as \$2,500 Sponsorship, Plus: <ul style="list-style-type: none"> • Vendor booth with opportunity to showcase your product or service.
Hot dog contest sponsor \$2,500 (Limit 1)	Same privileges as BBQ Maven, Plus: <ul style="list-style-type: none"> • Large banner over appropriate area. • Use of event logo for one year. • Name or logo on event T-shirt.
Pickle contest sponsor \$2,500 (Limit 1)	Same privileges as BBQ Maven, Plus: <ul style="list-style-type: none"> • Name banner at contest area. • Use of event logo for one year. • Name or logo on event T-shirt.
BBQ Maven \$1,000	Same privileges as BBQ Enthusiast, Plus: <ul style="list-style-type: none"> • Opportunity to put your promotional material in hospitality bags for teams and judges
BBQ Enthusiast \$500	Same privileges as Program Sponsor, Plus: <ul style="list-style-type: none"> • Use of event logo for one year. • Invitation to Saturday night VIP event.
Program Sponsor \$250	Same privileges as BBQ Buddy, Plus: <ul style="list-style-type: none"> • Name included on T-Shirt. • Signage at the event. • Logo on Website
BBQ Buddy \$100	<ul style="list-style-type: none"> • Name in the event program.
Friends \$18+	<ul style="list-style-type: none"> • Name in the event program.

For more information or to sign up for a sponsorship opportunity please email us at: sponsor@dallaskosherbbq.com

Sponsorship Agreement

Thank you for participating in the 2017 Dallas Kosher BBQ Championship as a sponsor. We truly appreciate your support. Please complete this form and return it to us with payment to confirm your sponsorship of our event.

Name	
Company Name	
Contact Name	
Phone	
E-mail	
Sponsor Level(s)	
(enter the sponsorship level(s))	

Please make all checks payable to **Dallas Kosher BBQ Championship** and include **“Sponsor”** on the memo line and mail to:

**Dallas Kosher BBQ Championship
Congregation Beth Torah
720 W. Lookout Dr.
Richardson, TX 75080-2136**

****** Your sponsorship is a tax deductible donation, as Congregation Beth Torah is a registered 501(c)3 organization with the IRS. Their tax # is 23-7436203. This form, with copy of your payment, may be used as receipt for your taxes. Should you require additional documentation, please contact us within 30 days after the event date. ******

Once we receive your form and payment we will contact you to coordinate any logistics. Thank you for your support and we look forward to working with you on this great event!

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About Congregation Beth Torah and Men's Club



Congregation Beth Torah is an active, participatory Conservative synagogue with nearly 400 North Texas families.

Our synagogue community embraces people of diverse backgrounds and experiences, who are united in their commitment to the study of Torah, the pursuit of mitzvot and deeds of loving kindness, spirited prayer, and support for the State of Israel and Jews throughout the world.

Our Men's Club is an award-winning organization, recognized now 9 consecutive years as a 'Quality Club Award' recipient from the National Federation of Jewish Men's Clubs (FJMC). The goal of our club is to foster brotherhood, embrace our heritage, and support the synagogue, its members and programs, and the greater Dallas community.

**720 W. Lookout Drive
Richardson, TX 75080
972-234-1542
www.congregationbethtorah.org**

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