

**Congregation Beth Torah Men's Club invites
YOU to partner with us as we host the**

***Seventh Annual Dallas Kosher
BBQ Championship***



Sunday, October 24, 2021

<http://dallaskosherbbq.com>

The Men's Club of Congregation Beth Torah annually brings the community together as "*the national cuisine of Texas meets the dietary laws of the Bible.*" We are excited to present the **Seventh Annual Dallas Kosher BBQ Championship** to be held on **Sunday, October 24, 2021**. Under the supervision of **Dallas Kosher** (www.dallaskosher.org) and the world-renowned **Kansas City Barbeque Society** (www.kcbs.us), teams from around Texas, from across the country, and beyond, will compete in our family-friendly event that has drawn big crowds and rave reviews in years past.

There are **many levels of sponsorship** available to support this exciting family friendly **annual festival of food and fun** while exposing your business to people who love barbecue, tradition and a great time. Please look inside for more details.

For more information or to sign up for a sponsorship opportunity please email us at: sponsor@dallaskosherbbq.com

About the Championship

The 2021 Dallas Kosher BBQ Championship will consist of two public events:

On Saturday night, October 23, the barbecue teams will assemble after the end of the Jewish Sabbath, followed by the lighting of the grills and smokers. Teams stay on the site all night, and guests are welcome to hang around for the aromas, the camaraderie and the chance to learn some barbecue secrets.

The main event is **Sunday, October 24**. The day's festival includes music, food, a large kids fun zone, barbecue preparation and judging, our kids que competition, award presentations, and more. Similar events around the country regularly attract dozens of teams, thousands of visitors and extensive media coverage. The public is invited and the fun runs from 11 AM – 4 PM.

The involvement of the **Kansas City Barbeque Society (KCBS)** literally puts the Championship on the barbecue map. KCBS has 14,000+ members worldwide, sanctions nearly 300 events in 44 states, and publicizes its events to barbecue enthusiasts worldwide. By having KCBS run the competition process at the event, it ensures a fair competition and impartial judging, which encourages more teams to enter the competition.

There are close to 60,000 Jews in the Dallas area, and numerous Jewish organizations that promote activities of interest to the community. There are also many non-Jews who are interested in kosher food because it connotes tradition, respect and healthful eating. Plus, the event is in Texas – so BBQ is great no matter what!

Our event has drawn an average attendance of 1,700+ people in past years.

The event will be held on location at the Sunnyland Outdoor Living Shopping Center, right in the heart of North Dallas at Spring Valley and Coit Roads.

Rain or shine, we'll have a great time!

Proceeds of the event will benefit programs and initiatives of Congregation Beth Torah's Men's Club as well as our charity partner, Jewish Family Service DFW and their food pantry. We also host an on-site blood drive with our partners at the American Red Cross during the event.

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Why is this competition different?

Obviously, a kosher barbecue competition does not include pork, but there are other significant differences:

- Beef ribs are included in the competition, in addition to chicken, turkey and beef brisket.
- All grills, smokers and utensils are provided by the organizers to ensure they are kosher. This actually encourages participation, as competitors do not have to haul their own equipment. It also creates a very even playing field for all the teams, as no one has an advantage over another based on their equipment.
- Meats, condiments and spices are provided as well for the same reason. Competitors may bring unopened packages of products that are certified kosher.
- All preparations are done on site, under the supervision of KCBS officials and kosher authorities. This increases the time that competitors spend together, adding to camaraderie and encouraging future participation.

2019 Dallas Kosher BBQ Championship Statistics*

*note that in 2020, due to Covid-19, we did a modified "drive-thru event" that was just food service and thus, had no 'crowd' or event gathering, though we did engage 7,250+ Facebook users

Event Attendance: 1700+

Facebook Users Reached: 6500+

Volunteers: 175+

Sponsors: 80+



*2019 Grand Champion trophy (R),
&
Reserve Grand Champion Trophy, (L)*

*Our 2019 Celebrity Judging Panel, including
The Kosher Guru (Gabriel Boxer), Joe Risky, Jody Dean,
Alexa Conomos, and Daniel Vaughn*

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Sponsorship Levels

Grand Champion

\$10,000 (Limit 1)

Same privileges as \$7,500 Sponsorship, Plus:

- **Dallas Kosher BBQ Championship naming rights**, use of logo for your advertising materials for one year, identifying you as the GRAND CHAMPION Sponsor for the year.
- Five (5) event T-shirts total
- **Thank-you advertisement** in *Texas Jewish Post* after event.

Grill Sponsor

\$7,500 (Limit 1)

Same privileges as \$5,000 Sponsorship, Plus:

- **One complimentary team entry***
* for financial commitment only / not in-kind
- Four (4) event T-shirts total

Judges Tent

\$5,000 (Limit 1)

Same privileges as \$3,000 Sponsorships, Plus:

- **Use of Dallas Kosher BBQ Championship logo** for your advertising materials for one year.
- **Prominent promotional event signage** and inclusion of your company in major media events and advertisements.
- **Permission to have** your representatives walk through the event to have your promotional materials widely seen and distributed.
- Three (3) event T-shirts total

Food Concession

\$3,000 (Limit 1)

Same privileges as \$2,500 Sponsorships, Plus:

- Vendor booth with opportunity to showcase your product or service.
- Two (2) event T-shirts total

Kids Zone

\$3,000 (Limit 4)

Same privileges as \$2,500 Sponsorships, Plus:

- Vendor booth with opportunity to showcase your product or service.
- Two (2) event T-shirts total

Entertainment Stage

\$3,000 (Limit 1)

Same privileges as \$2,500 Sponsorships, Plus:

- Vendor booth with opportunity to showcase your product or service.
 - Two (2) event T-shirts total
-

Kosher Food Sponsor

\$3,000 (Limit 1 ea. of meat)

Brisket Turkey
Ribs Chicken

Same privileges as \$2,500 Sponsorships, Plus:

- **Vendor booth** with opportunity to showcase your product or service.
 - Two (2) event T-shirts total
-

People's Choice Sponsor

\$2,500 (Limit 1)

Same privileges as BBQ Maven, Plus:

- Your logo on sponsor banner at main stage.
 - **Name or logo** on event T-shirt.
 - One (1) event T-shirt
-

Kids Que Sponsor

\$2,500 (Limit 1)

Same privileges as BBQ Maven, Plus:

- Your logo on sponsor banner at main stage.
 - **Name or logo** on event T-shirt.
 - One (1) event T-shirt
-

Hot dog Contest Sponsor

\$2,500 (Limit 1)

Same privileges as BBQ Maven, Plus:

- Your logo on sponsor banner at main stage.
 - **Name or logo** on event T-shirt.
 - One (1) event T-shirt
-

Pickle Contest Sponsor

\$2,500 (Limit 1)

Same privileges as BBQ Maven, Plus:

- Your logo on sponsor banner at main stage.
 - **Name or logo** on event T-shirt.
 - One (1) event T-shirt
-

BBQ Maven

\$1,000

Same privileges as BBQ Enthusiast, Plus:

- **Opportunity** to put your promotional material in hospitality bags for teams and judges
-

BBQ Enthusiast

\$500

Same privileges as Charcoal Sponsor, Plus:

- Three (3) PEOPLE'S CHOICE JUDGING tickets so you may sample the teams' brisket or turkey
-

Charcoal Sponsor

\$250

Same privileges as BBQ Buddy, Plus:

- **Name** included on T-Shirt.
 - Name on signage at the event.
-

BBQ Buddy

\$100

- **Name** in the event program.
 - Logo on Website
-

Friends

\$18+

- Name in the event program.
-

Sponsorship Agreement

Thank you for committing to participate as a sponsor for the 2021 Dallas Kosher BBQ Championship. We truly appreciate your support. Please, complete this form and return it to us with payment to confirm your sponsorship of our event.

Name _____

Company Name _____

Contact Name _____

Phone _____

E-mail _____

Sponsor Level _____

T-shirt sizes (if applicable to your sponsorship, please fill in QTY beside the size of what is requested)

___ S ___ M ___ L ___ XL ___ XXL *Note - all are adult sizes

Please make all checks payable to **Dallas Kosher BBQ Championship** and include **“Sponsor”** on the memo line and send to our *MAILING ADDRESS* at:

**Dallas Kosher BBQ Championship
Congregation Beth Torah
720 W. Lookout Dr.
Richardson, TX 75080-2136**

****** Your sponsorship is a tax-deductible donation, as Congregation Beth Torah is a registered 501(c)3 organization with the IRS. The tax # is 23-7436203. This form, with copy of your payment, may be used as receipt for your taxes. Should you require additional documentation for your records, please contact us within 30 days after the event date. ******

Once we receive your completed form, we will contact you to coordinate any logistics should it be necessary. As well, we will post your sponsorship information on our website upon receipt of full sponsorship payment should that apply. Thank you for your support and we look forward to working with you on this great event!

***Please note that the event location address is
Sunnyland Outdoor Living Shopping Center
7879 Spring Valley Road, Dallas, TX 75254***

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About Congregation Beth Torah and Men's Club



Congregation Beth Torah is an active, participatory Conservative synagogue with nearly 400 North Texas families.

Our synagogue community embraces people of diverse backgrounds and experiences, who are united in their commitment to the study of Torah, the pursuit of mitzvot and deeds of loving kindness, spirited prayer, and support for the State of Israel and Jews throughout the world.

Our Men's Club is an award-winning organization, recognized now 16 consecutive years as a 'Quality Club Award' recipient from the National Federation of Jewish Men's Clubs (FJMC). The goal of our club is to foster brotherhood, embrace our heritage, and support the synagogue, its members and programs, and the greater Dallas community.

**720 W. Lookout Drive
Richardson, TX 75080
972-234-1542
www.congregationbethtorah.org**

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